Located in Yiwu, Zhejiang, founded in 1982, Yiwu China Commodities City now has a total business area of more than 5.6 million square meters, with 75,000 commercial booths. There are more than 210,000 people working in it. Its daily visitor volume is 210,000 person-times. 1.6 million products in 26 classes are sold in it. It's an international circulation, information and exhibition center for small commodities, called by the United Nations, the World Bank, Morgan Stanley and other authorities as "the world's largest wholesale market for small commodities". In 2015, China Commodities City's volume of business was 68.221 billion Yuan, remained ahead of other large specialized markets in China.

Yiwu China Commodities City is one of China's largest export bases for small commodities. At present, Yiwu market has trade contact with more than 200 nations and regions worldwide, 65% of which is export-oriented. More than 13,000 foreign businessmen reside in Yiwu permanently. The Ministry of Foreign Affairs, China Telecom, China Mobile and other organizations have set up Purchasing Information Centers in Yiwu. Malls for commodities imported from over 100 nations and regions have been set up in the market, selling over 77,000 imported commodities. An international model as "buy goods worldwide and sell goods worldwide" has been preliminarily formed.

In April 2013, eight government departments, including the Ministry of Commerce, jointly issued an official document and agreed to try the new mode of trade called "open market purchase" in Yiwu. The implementation not only has made the export of small commodities "controllable, fast and traceable" in the new normality of foreign trade development, but also has played a decisive role in promoting the rapid growth of export trade in Yiwu, and initiated a new model of internationalization for nationwide specialized wholesale markets.

In May 2013, U.N. Economic and Social Commission for Asia and the Pacific officially confirmed Yiwu to be one of China's first 17 international port cities. Shortly afterward, Yiwu market actively joined the state's " Belt and Road" Initiative. In Nov. 2014, Yiwu-Xinjiang-Europe railway line for liner trains opened and realized normal operation. By the end of 2015, 36 liner trains on Yiwu-Xinjiang-Europe railway line had traveled to and fro between Yiwu and Madrid, transported 2192 standard containers in total, and become an important platform and carrier for Zhejiang to undertake the " Belt and Road" Initiative.

30 years ago, with small commodities as its pivot, Yiwu levered the huge world market. Today, with e-commerce as its pivot, Yiwu market has grasped the opportunities brought by "Internet+" and continued to lead the trend of online commodities. At present, pulled by the government and pushed by the market, new business types like e-commerce springing up and becoming the "engine" for market innovative and development, transformation and upgrading.
International Trade Mart District One officially came into use on Oct. 22, 2002. The market occupies 420 mu (1 mu = 0.0667 hectare) of land. The total floorage is 340,000 sq ft. The total investment has exceeded 700 million Yuan. At present, there are over 8,000 commercial booths and more than 10,000 commercial tenants.

In the market, the first floor mainly sells flowers (artificial flowers), components for artificial flowers, stuffed toys, inflatables, toys, electric toys and ordinary toys; the second floor mainly sells hair ornaments, jewelry and accessories; the third floor mainly sells festive handicrafts, decorative handicrafts, porcelain & crystals, photo frames and components for accessories; the fourth floor are factory outlets, gathering China's top-grade manufacturers of handicrafts, porcelain, household furnishing, decorative handicrafts, artificial flowers, as well as large dealers of jewelry and jade articles. At kinds of services are available here, such as banking, postal, business administration, tax, logistics, storage, website promotion services. It has attracted a number of famous brands, including Neoglory Jewelry, Huasheng Accessories, Hema Refinement, KLY, Youyu, Tongxin, and has truly become an international distribution center for small commodities.

The daily visitor volume of International Trade Mart District One is over 80,000 person-times, more than 3,000 of which are foreign businessmen. Over 70% of the goods are export-oriented. 95% of the commercial tenants undertake foreign trade business.
INTERNATIONAL TRADE MART DISTRICT 3

International Trade Mart Three is located in the north of the International Trade Mart, the total floor area is about 460,000 m². In the main market, on floor 1-3, there are over 6,000 commercial booths, each 14 m²; on floor 4-5, there are more than 650 exhibition halls, each over 50 m². The entire market has more than 8,000 commercial tenancies.

The first floor sells pens and ink, paper products and glassware; the second floor sells office supplies, stationery, sports equipment, and leisure products; the third floor sells cosmetics, zippers, buttons, clothing accessories; the fourth floor is the factory outlets; the fifth floor sells printed pictures (decorative pictures, photo frame components, processing machines). The basement of No. 5 Joint sells spring festival pictures, calendars and

couples; the second floor of No. 3 Joint sells educational toys.

The market has advanced facilities and a beautiful environment. It is equipped with many functional systems, such as the e-commerce system, intelligent security system, short-distance delivery system, financial services, central air-conditioning, large electronic displays, broadband networks, web TV, a data center, an elevated road around the building, a large parking lot, as well as all kinds of services and facilities covering accommodation, dining, entertainment, etc. International Trade Mart Three sincerely welcomes Chinese and foreign merchants, manufacturers, foreign trade agencies to join us and develop together.
国贸易商城四区

INTERNATIONAL TRADE MART DISTRICT 4

International Trade Mart District Four is a market of the 8th generation in Yiwu China Commodities City. The total area is 1.6 million square meters, with more than 100,000 commercial booths and over 20,000 commercial tenancies. The market's first floor sells socks and leggings; the second floor sells general merchandise, gloves and mittens, hats, and caps; the third floor sells shoes, handbags, and wallets; the fourth floor sells shoes, underwear, socks, scarves, and other products; the fifth floor is a touristic shopping center. The factory outlets are many for shoes, bras, underwear, hats, and caps, scarves, general merchandise, printed pictures, and other brands.

The market has complete basic facilities, which can meet commercial tenants' needs. The market area is also spacious. From the large underground parking lot, there is a spacious outdoor parking lot and a roofed parking lot. All kinds of vehicles can directly enter from the floor, which is the main entrance to the city via the elevated road outside the building. On the second floor, there are five floor factories and a toy shop. The building is a modern landmark in Yiwu.
义乌进口商品馆是集经营、展示、洽谈于一体的进口商品展示交易中心，是义乌市场实现从“买全球、卖全球”到“买全球、卖全国”转型升级的新地标。义乌中国小商品城市场是全球知名的小商品市场，是义乌市的经济支柱。市场总面积约7.8万公顷的总占地面积，市场总建筑面积约42万平方米，总投资16亿元，于2011年5月5日正式开业。

市场上有超过8万家中外商品，包括服装、饰品、电子产品、家居用品等，商品种类繁多。市场内设有商超、餐饮、娱乐、金融等配套设施，为消费者提供全方位的购物体验。

市场内有多个大型停车场，方便消费者停车。市场内设有多个大型商业综合体，包括大型购物中心、百货商场、酒店等，为消费者提供一站式购物和休闲娱乐。

此外，市场内还设有大型物流仓储中心，为国内外商家提供便捷的物流服务。市场内还设有电子商务平台，为商家提供线上销售的渠道。市场内设有多个大型展览中心，举办各种展会，为商家提供展示和推广商品的平台。
义乌国际生产资料市场

YIWU INTERNATIONAL PRODUCTION MATERIALS MARKET

Yiwu International Production Materials Market is located on the southwest of Yiwu Airport. It’s about 8km from Yiwu International Trade Market. The total investment is 2.95 billion Yuan. The market occupies 520,000 (1 mu = 666.67 meters squared) of land. The total footage is 750,000m², with more than 4,000 commercial booths. It’s a comprehensive specialized wholesale market serving upstream commodities, facing the international market. The market officially started business on Nov. 19, 2013. It mainly sells leather raw materials and auxiliary materials, lamps, food processing machinery (hotel supplies), hardware, electric tools and equipment, printing and packaging machinery, sewing equipment, knitting machinery, injection molding machines, components for artificial flowers, etc.

The market has gathered enterprises among Top 500 in China, private enterprises among Top 500 in China, national and provincial brand enterprises in related industries. So far, more than 2,000 proprietors have settled down here. The occupancy rate of commercial booths is over 90%. The products are mainly for export. Domestic sales come secondary. The products are of a great variety. Domestic sales mainly radiate to Zhejiang and surrounding provinces and cities. Export is mainly to the Middle East, Southeast Asia, Europe, America and other regions.
YIWU INTERNATIONAL TRADE MART SHOPPING GUIDE

购物旅游重点推荐
Spots Recommended for Shopping Tourists

一区购物旅游推荐
① 玩具和工艺礼品：一区一楼6-14号门
② 企业及产品信息展示：一区二楼1-18号门

二区购物旅游推荐
① 中国小商品展示中心：一区中央大厅二层
② 中国进口商品：一区中央大厅二层

Three shopping districts

① 轻纺家居：一区一层
② 化妆品和美容用品：三区三楼46-52号门

公用服务信息
Information of Public Services

投诉电话：0579-85791865
游客中心：0579-85191519
服务热线：96032
Service Hotline: 96032